

SEASONS RETIREMENT COMMUNITIES CONTESTS AND PROMOTIONS TERMS & CONDITIONS

All marketing promotions and incentive programs (i.e. promotions) run by Seasons Retirement Communities ("Seasons") in Canada are subject to the terms and conditions contained in this document unless expressly modified by the promotional materials. By entering into any Seasons promotion, each participant agrees to abide and be bound by these promotion terms.

ELIGIBILITY

Promotional offers are not transferable or otherwise assignable to any other party.

Other exclusions and eligibility requirements may apply; refer to the promotional materials. Where a promotion imposes a move-in deadline, the participant must move into a Seasons community permanently, on or before the end of the promotion period; otherwise, their entry will be forfeit.

Participants must comply with these terms throughout the promotional period until the prize is awarded, and winning is contingent upon fulfilling all promotional requirements.

Only eligible for new residents who move permanently into a private-pay, independent suite in a Seasons Retirement Community by the end of the contest date, as outlined in the marketing material. Existing residents, respite or trial stay residents and new residents moving into suites in Memory Care or subsidized suites SL3, SL4 or SL4D, are not eligible for the promotion or any prizes.

PRIVACY

Except where prohibited, participation in the promotion will be considered a participant's consent for Seasons to use the participant's name, contact information and photographs, or other likenesses, and entry contents (e.g. video, blog, business case) for advertising and publicity purposes, should the participant receive a reward. Such use may include advertising or publicity related to the naming of winners in this promotion or related to future similar contests. Seasons will collect, use or disclose personal information (if any provided) only to administer the promotion, and will not disclose or provide to any third party any of the personal information provided (if applicable) without the participant's consent. If a participant wishes any of the personal information supplied to be changed or deleted from Seasons Retirement Communities' database, please refer to Seasons privacy policy at <https://www.seasonsretirement.com/privacy-policy/>

PRIZES

General: Prize winners are solely responsible for: (a) all taxes, fees and other assessments, as well as any additional expenses and incidental costs not included in the promotion/prizes as described; and (b) reporting any prizes to the appropriate taxing authority for tax purposes as required.

Prizes must be accepted as awarded, and no substitutions permitted, nor will cash equivalent be paid. Seasons reserves the right to substitute any prize for one of equal or greater value. Where a prize image is shown in the promotional materials, the prize may not be exactly as shown. Prizes are provided as-is, and Seasons makes no representations or warranties in respect of the prizes. The customer is not allowed to deduct from the invoice or set off any amounts owing for prizes without the prior written consent of Seasons.

ADDITIONAL REQUIREMENTS FOR 'FALL FRENZY' LEASING CONTEST 2021

The following additional terms and conditions apply:

1. Eligibility. Promotion does not apply to respite or trial stays, suites in Memory Care or subsidized SL3, SL4 or SL4D. The new resident must move permanently into a private-pay, independent suite in a Seasons Retirement Community by the end of the contest date.
2. Program timeline: **September 1, 2021, to November 30, 2021**
3. September Move-Ins: All eligible move-ins up to September 30, 2021, receive a one-time credit of \$500 and are entered into a draw in their Seasons location for the chance to win three months free.
4. October Move-Ins: All eligible move-ins up to October 31, 2021, receive a one-time credit of \$250 and are entered into a draw in their Seasons location for the chance to win two months free.
5. November Move-Ins: All eligible move-ins up to November 30, 2021, receive a one-time credit of \$125 and are entered into a draw in their Seasons location for the chance to win one month free.
6. Draw: Lottery draws for the new move-ins at EACH Seasons Retirement Community will be conducted by Seasons Corporate Support team members, and the winners will be alerted via Cubigo
7. Lotteries will be held on the first day of the following month (i.e. September 2021 lottery will be held on October 1, 2021)
8. Unless otherwise indicated, the odds of winning depend on the total number of eligible entries.
9. The total number of prizes available to be won will decrease throughout the contest as prizes are claimed.

GENERAL TERMS AND CONDITIONS

Seasons Retirement Communities reserves the right, exercisable in its discretion, to disqualify and ban any participant from a promotion, including where the participant is found or is believed to have been tampering with the operation of the promotion or if the participant is found or is considered to have been attempting to contact, threaten, annoy, harass or abuse any other person who has participated in a promotion.

Seasons Retirement Communities reserves the right, in its sole discretion to, without advance notice, terminate or suspend the incentive program, in whole or in part, or modify it in any way, including where the incentive program is not capable of running as planned for any reason.

Participants agree to and accept the decisions of Seasons Retirement Communities, which are final and binding in all matters related to a promotion. All promotions will be subject to Ontario and Alberta laws and void where prohibited by law.